

CANADA'S SMARTEST PERSON

**We're searching for the smartest person in the country,
and asking the question – HOW ARE YOU SMART?**

**"Canada's Smartest Person" is CBC's groundbreaking interactive
competition series that redefines what it means to be smart.**

Think you have to be a "trivia whiz" to be Canada's Smartest Person? Think again...

**A lot of people think the smartest person must be an astrophysicist, neurologist
or computer programmer – but the truth is
there's a lot more to intelligence than a high IQ score.**

**"Canada's Smartest Person" could be a football player, a stay-at-home mom
or a mechanic – IT COULD BE YOU!**

Participants will compete head to head in six different categories of intelligence:



Logic Smarts



Social Smarts



Musical Smarts



Physical Smarts



Linguistic Smarts



Visual Smarts

**Do you or does someone you know excel in three or more
multiple intelligence categories?**

Apply or nominate someone you know!

Starting April 14th, 2014 @ cbc.ca/smartestperson



#SmartestPerson



CBC